



**PRESS RELEASE  
For Immediate Publication**

## **ICEWEB CHANNEL PARTNER VIDEOBANK LANDS ORDER TO EXPAND PLATFORM FOR DEPARTMENT OF DEFENSE AGENCY**

*STERLING, Va. – (PR NEWSWIRE) – November 30, 2010* – IceWEB, Inc.<sup>TM</sup> (OTCBB: IWEB), [www.IceWEB.com](http://www.IceWEB.com), a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced today that an IceWEB 5000 Storage System previously procured by an important Department of Defense customer is being expanded by 80 terabytes to allow for more video images to be captured and analyzed.

Mr. Lou Siracusano, CEO of VideoBank, noted, “We are finding that the IceWEB Storage Appliance offers customers a price point that is very attractive without sacrificing performance. As more and more potential customers recognize the cost/performance benefits of the IceWEB 5000 Storage System, we anticipate that it will result in a significant increase in new business opportunities for both VideoBank and IceWEB.”

Mr. Karl Chen, IceWEB Senior Vice President, Sales and Marketing, added, “We are extremely happy with VideoBank’s success in creating many valuable sales opportunities for IceWEB and look forward to our successful closure of many of them. The purchase and upgrade from an existing customer validates the quality and reliability of IceWEB Data Storage platforms. VideoBank and our other Channel Partners are validating IceWEB’s decision to embark on a channel marketing approach. As IceWEB’s channel footprint expands across the U.S., we look forward to increased recognition as a valuable supplier of quality storage appliances at attractive prices.”

### **About VideoBank**

For more than a decade, VideoBank has revolutionized the ways in which educational institutions, medical facilities, government organizations, entertainment companies and the US military have archived, managed, and distributed their products and services worldwide. More importantly, its systems have transformed the way the men and women of the armed forces gather and utilize intelligence both at home and abroad. VideoBank consider it their responsibility to stay on the cutting edge of technology, which helps allow business leaders, doctors, teachers, government officials and soldiers to concentrate their energies where they truly belong -- on serving their local and global communities. [www.videobankdigital.com](http://www.videobankdigital.com).

### **About IceWEB, Inc.**

Headquartered just outside of Washington, D.C., IceWEB manufactures and markets data storage products. For more information, please visit [www.IceWEB.com](http://www.IceWEB.com).

*This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets,"*

*"believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.*

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