



**PRESS RELEASE  
For Immediate Publication**

## **ICEWEB UNIFIED DATA STORAGE PLATFORMS NAMED 2012 “BEST-IN-CLASS” PRODUCTS OF THE YEAR FOR REPLICATION**

### *Models 3000 and 5000 Also Ranked Excellent in Array Management & Hardware*

**STERLING, VA. – (PR NEWSWIRE) – November 29, 2011** – IceWEB, Inc.<sup>TM</sup> (OTCBB: IWEB), [www.IceWEB.com](http://www.IceWEB.com), a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced today that in the recently published 2012 DCIG MIDRANGE ARRAY BUYER’S GUIDE, its Models 3000 and 5000 storage platforms were ranked “Best-in-Class” products of the year in the Data Replication Category. Like all IceWEB unified storage systems, the Models 3000 and 5000 include asynchronous (continuous and periodic) and synchronous replication, unlimited full copy and split mirror snapshots and come with both replication and snapshot licenses.

Both models also scored excellent in Array Management with high marks in automated storage tiering, wide stripping, performance monitoring, user admin roles, virtual storage pools, thin provisioning, and zero reclamation. Excellent scores were also notched in Array Hardware with the highest marks in anti-vibration, global HDD hot spares, HDDs hot swap, concurrent HDD Mix, and concurrent RAID mix.

“It certainly creates a dynamic sales landscape to have our products not only mentioned, but named ‘Best In Class’ in the most critical area of data storage. Customers looking to deploy tru-cloud solutions definitely care about replication,” said Tim McNamee, IceWEB VP of Sales. “Rather than having 20 different models spread across every conceivable storage market segment, as is the case with Storage Titans EMC and NetAPP, we have one targeted storage application segment; namely where one unified data storage platform is needed to handle both file and block data. Consequently, there is no better price/performance disruptive product on the market.”

To view the guide in its entirety, please click on the following link:

<http://www.dcig.com/2011/11/dcig-2012-midrange-array-buyers-guide-available.html>

All IceWEB Unified Storage Platforms are available through the Company’s exclusive value-added distributor Promark Technology (800-634-0255). Promark markets IceWEB products throughout the United States through its nationwide network of 1,200 channel partners. For more information, please visit [www.promarktech.com](http://www.promarktech.com).

#### **About IceWEB, Inc.**

IceWEB, Inc., headquartered just outside of Washington, D.C. manufactures and markets data storage products. For more information please call 800-465-4637 or visit [www.iceweb.com](http://www.iceweb.com).

*This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.*

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