



**PRESS RELEASE
For Immediate Publication**

ICEWEB AND NDATASTOR PARTNER TO DELIVER HIGHLY SCALABLE STORAGE SOLUTION

STERLING, Va. – (PR NEWSWIRE) – November 17, 2010, 2010 – IceWEB, Inc.TM (OTCBB: IWEB), www.IceWEB.com, a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced today it has received a new contract award from West Coast partner nDataStor for an IceWEB Storage System 5000-HC.

The IceWEB 5000 can start modestly and scale into multiple disk shelves capable of storing 100's of Terabytes of unstructured data making it the perfect solution for high growth imaging environments. The end customer is one of the largest federally funded research facilities in the country. The highly scalable IceWEB Storage System 5000-HC will be used to store millions of cellular images for the institutions cancer research.

Mr. Peter Prieto, President of nDataStor commented, "This order is a significant win for nDataStor and IceWEB. The highly scalable IceWEB storage appliance will be a marquee install with this high profile customer, which is expected to generate 100's of TB's in additional orders as the institutions cellular image storage management requirements expand."

Karl Chen, SVP of Worldwide Channel Sales and Marketing, IceWEB, stated, "This order is representative of the success of our two tier distribution model. Our West Coast Channel Sales Manager (CSM) worked closely with channel partner, nDataStor, to engage an organization where nDataStor already has a valued end customer relationship. It is the first digital footprint in the Pacific region and took approximately 180 days from initial partner on-boarding to end customer order."

About IceWEB, Inc.

Headquartered just outside of Washington, D.C., IceWEB manufactures and markets data storage products. For more information, please visit www.IceWEB.com.

About nDataSmtor

Headquartered in Fairfield, CA, nDataStor provides data storage networking and computing solutions. For more information, please visit www.nDataStor.com.

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other

risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.

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