



PRESS RELEASE
For Immediate Publication

ICEWEB AND K2B TECHNOLOGIES TO DELIVER UNIFIED DATA STORAGE TO CANADIAN MARKET

STERLING, Va. – (PR NEWSWIRE) – October 25, 2011 – IceWEB, Inc.TM (OTCBB: IWEB), www.IceWEB.com, a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced today that it has entered into a strategic partnership with K2B, www.K2Binc.com, a leader in providing cloud computing, disaster recover, virtual desktop and business continuity solutions to the Canadian market.

“We are very pleased to be working with K2B as our newest international IceWEB Partner,” said Mr. Tim McNamee, VP of IceWEB Sales and Marketing. “Our partnerships are the macro driver to the success of our business. We look forward to working alongside the K2B Information Technology (IT) consultants to deploy world-class storage solutions throughout Quebec.”

K2B, which equals “Knowledge to Business,” employs only the best and the brightest when it comes to its team of real world consultants. Each and every K2B technology expert has a minimum of 15 years experience in providing a holistic approach to technology solutions. K2B’s goal is to transfer the technical knowledge base into the customer organization. This robust approach provides the customer with a complete and thorough understanding of the solution, enabling a short and long-term return on technology equity.”

K2B will quickly expand IceWEB’s Unified Storage Platform sales into Canada since it already maintains a deep-rooted customer base in the local market. “With their stellar reputation for exemplary customer service, K2B is a strategic partner we look forward to working with to help our customers transform their businesses,” concluded Mr. McNamee.

All IceWEB Unified Storage Platforms are available now throughout Canada via K2B. For more information contact K2B at 514.907.3060 or via email at info@K2Binc.com.

About IceWEB, Inc.

IceWEB, Inc., headquartered just outside of Washington, D.C. manufactures and markets data storage products. For more information, please visit www.iceweb.com.

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.

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