



**PRESS RELEASE  
For Immediate Publication**

## **ICEWEB RECEIVES ORDER FOR THREE STORAGE SYSTEMS FROM FEDERAL GOVERNMENT CHANNEL PARTNER**

### *IceWEB Unified Storage Systems Gaining Share in Storage-Centric Cloud Computing and Digital Asset Management Markets*

**STERLING, Va. – (MARKET WIRE) – October 19, 2011** – IceWEB, Inc.<sup>TM</sup> (OTCBB: IWEB), [www.IceWEB.com](http://www.IceWEB.com), a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced today that VideoBank, IceWEB's premier federal government channel partner, has received an order from the Department of Defense for three IceWEB storage systems. The IceWEB systems provide VideoBank's Digital Asset Management (DAM) customers with the storage and data management facilities required to handle extremely large amounts of digital data. The order also includes 3-year IceWEB Silver Service Contracts for each of the three systems.

Organizations, in both the public and private sectors, must now deal with thousands, even tens of thousands, of digital assets—that literally multiply daily. They all need to store and manage that data—which is why both the Cloud Computing and Digital Asset Management markets have proven to be such fertile grounds for IceWEB's Unified Data Storage platforms.

"VideoBank's DAM solutions are gaining market share not only in the Federal Market space but all over the world," said Mr. Tim McNamee, IceWEB Vice President of Federal Channels. "We are certainly pleased to be a member of their winning team. Our role is to provide both VideoBank and their end users with state-of-the-art storage hardware and software along with timely, knowledgeable customer services. We've been doing just that and will be doing even more going forward as we prepare to roll out new high-end systems backed by a customer service organization that is fast becoming the envy of the industry."

IceWEB will deliver the three IceWEB Storage Systems during IceWEB's fiscal first quarter which ends December 31, 2011.

#### **About VideoBank**

For more than a decade, VideoBank has revolutionized the ways in which educational institutions, medical facilities, government organizations, entertainment companies and the US military have archived, managed, and distributed their products and services worldwide. VideoBank systems have transformed the way the men and women of the armed forces gather and utilize intelligence both at home and abroad. VideoBank considers it their responsibility to stay on the cutting edge of technology, which helps allow business leaders, doctors, teachers, government officials and soldiers to concentrate their energies where they truly belong—on serving their local and global communities. [www.videobankdigital.com](http://www.videobankdigital.com).

#### **About IceWEB, Inc.**

IceWEB, Inc., headquartered just outside of Washington, D.C. manufactures and markets data storage products. For more information, please visit [www.iceweb.com](http://www.iceweb.com).

*This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.*

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