



**PRESS RELEASE
For Immediate Publication**

CLOUD COMPUTING CUSTOMER EXPANDS SERVICES BY PURCHASING AN ICEWEB 5000-HC UNIFIED DATA STORAGE SYSTEM

Clients can use the Cloud for Remote Replication for Disaster Recovery

STERLING, VA. – (PR NEWSWIRE) – October 14, 2011 – IceWEB, Inc.TM (OTCBB: IWEB), www.IceWEB.com, a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced today that it has received an order from a cloud computing services company for an IceWEB Model 5000-HC Unified Storage Data Storage Platform. With the new IceWEB storage system, cloud users can use IceWEB replication services to automatically backup all their data, whether it is new data or a modification of existing files. IceWEB's award winning replication service encrypts the data for secure communication in the cloud. In addition, the Model 5000-HC provides clients with an off-site resource for disaster recovery.

"Any business is at great risk when all their computing assets are located in one place," said Ed Kraus, IceWEB Operations VP. "Having backup storage in the cloud, at a separate location just makes sense. And being online, customers have access to their data no matter where they are. All they need is a secure Internet connection."

The IceWEB 5000-HC provides high-density storage for all business applications—whether they are in the cloud or the data center. Its 128-bit ZFS file system provides for easy and affordable scaling. The 5000-HC also supports Fibre Channel and 10GbE connections, is VMware compatible and includes features such as unlimited snapshots, clones, asynchronous and synchronous replication and many more at no extra charge.

All IceWEB Unified Storage Platforms are available through the Company's exclusive value-added distributor Promark Technology (800-634-0255). Promark markets IceWEB products throughout the United States through its nationwide network of 1,200 channel partners. For more information, please visit www.promarktech.com.

About IceWEB, Inc.

IceWEB, Inc., headquartered just outside of Washington, D.C. manufactures and markets data storage products. For more information, please visit www.iceweb.com.

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.

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