



**PRESS RELEASE  
For Immediate Publication**

## **ICEWEB AND CHANNEL PARTNERS CONTINUE POSITIVE TREND**

### ***Division of U.S. Armed Forces to Utilize IceWEB Storage Appliance***

**STERLING, Va. – (PR NEWSWIRE) – October 7, 2010** – IceWEB™, Inc. (OTCBB:IWEB), [www.iceweb.com](http://www.iceweb.com), a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced today that the Company has received an order from one of its channel partners for an IceWEB Storage Appliance to be utilized at an undisclosed U.S. Armed Forces geographic location.

“The IceWEB Geospatial Storage Appliance is a turnkey system that can be used by the Military to provide critical Geospatial Intelligence expeditiously,” stated Steve Gill, Federal Channel Manager, IceWEB. “Performance, scalability and data refresh rates are a few of the reasons IceWEB’s storage appliances are continually being chosen by many divisions of the U.S. Armed Forces. Replicating or replacing 50 plus terabytes of data isn’t always an easy task to do either inside a data center or in a remote location. IceWEB’s approach to managing data such as this is unique in the industry and keeps us in a position to provide valuable and irreplaceable storage solutions.”

#### **About IceWEB, Inc.**

Headquartered just outside of Washington, D.C., IceWEB manufactures and markets data storage products. For more information, please visit [www.IceWEB.com](http://www.IceWEB.com).

*This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.*

#### **Contact:**

IceWEB, Inc.  
Investor Relations, 571.287.2400

[investor@iceweb.com](mailto:investor@iceweb.com)

or

Stephen D. Axelrod, CFA, 212.370.4500

[steve@wolfeaxelrod.com](mailto:steve@wolfeaxelrod.com)

Wolfe Axelrod Weinberger Associates, LLC.