



**PRESS RELEASE
For Immediate Publication**

ICEWEB PROVIDES LINK TO LATEST ICEWEB.TV BROADCAST

Company Announces the Availability of the IceWEB 3000

STERLING, Va. – (PR NEWSWIRE) – October 6, 2010 – IceWEB™, Inc. (OTCBB:IWEB), www.iceweb.com, a leading provider of Unified Data Storage and building blocks for cloud storage networks, is pleased to provide shareholders with a link to the Company's most recent broadcast on iceweb.tv announcing the product launch of the IceWEB 3000. <http://www.youtube.com/watch?v=UuvCHyM3f-E>

Broadcast Highlights:

- The Company's current sales pipeline continues to expand nationwide
- IceWEB Channel Partners continue to grow; currently over 45 resellers and more than 100 channel sales reps reselling IceWEB solutions throughout North America
- IceWEB launched the IceWEB 5000 in April 2010 and customers continue to benefit from IceWEB unified data storage solutions
- IceWEB launches IceWEB 3000 unified storage system-value platform at \$23,000 MSRP

About IceWEB, Inc.

Headquartered just outside of Washington, D.C., IceWEB manufactures and markets data storage products. For more information, please visit www.IceWEB.com.

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.

Contact:
IceWEB, Inc.

Investor Relations, 571.287.2400

investor@iceweb.com

or

Stephen D. Axelrod, CFA, 212.370.4500

steve@wolfeaxelrod.com

Wolfe Axelrod Weinberger Associates, LLC.