



**PRESS RELEASE
For Immediate Publication**

ICEWEB TO MAKE MAJOR PRODUCT ANNOUNCEMENT ON ICEWEB.TV

STERLING, Va. – (PR NEWSWIRE) – October 1, 2010 – IceWEB, Inc.TM (OTCBB: IWEB), www.IceWEB.com, a leading provider of Unified Data Storage and building blocks for cloud storage networks, is pleased to reiterate details for the Company's broadcast on IceWEB.TV (www.iceweb.tv).

When: Tuesday, October 5, 2010, 10:00 AM ET
Where: www.iceweb.tv
Who: Karl Chen, SVP of Sales & Marketing
Dave Glatfelter, VP of Product Marketing and Alliances

IceWEB encourages all interested parties to join the broadcast via IceWEB.TV, please bookmark the following link: www.iceweb.tv.

About IceWEB, Inc.

Headquartered just outside of Washington, D.C., IceWEB manufactures and markets data storage products. For more information, please visit www.IceWEB.com.

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.

Contact:

IceWEB, Inc.

Investor Relations, 571.287.2400

investor@iceweb.com

or

Stephen D. Axelrod, CFA, 212.370.4500

steve@wolfeaxelrod.com

Wolfe Axelrod Weinberger Associates, LLC.