



**PRESS RELEASE  
For Immediate Publication**

## **ICEWEB CONTINUES TO GAIN TRACTION IN HEALTHCARE VERTICAL**

### *Company Receives Order from Channel Partner for County Health Department*

*STERLING, Va. – (PR NEWSWIRE) – September 30, 2010* – IceWEB™, Inc. (OTCBB:IWEB), [www.iceweb.com](http://www.iceweb.com), a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced today that the Company has received an order from a mid-west channel partner to deliver a storage platform for a county government health department.

IceWEB's storage system will be used for tracking and analyzing data regarding a multitude of health requirements ranging from Influenza outbreak containment to the "Ready in 3" program for emergency response to Center of Disease Control (CDC) Outbreak incidents.

"IceWEB's unified storage architecture is perfectly suited for healthcare customers that require the flexibility of managing structured and unstructured data in a virtualized cloud environment. Our system, which comes standard with a 128 bit file system, was developed around processing large (unstructured) video images such as Digital Motion X-rays and Magnetic Resonance Imaging (MRI). The healthcare vertical has taken on rapid adoption of transporting this type of unstructured data via cloud computing environments," stated John R Signorello, CEO of IceWEB. "The IceWEB products provide a simple and affordable way for healthcare professionals to manage and archive this massive amount of data in a secure cloud computing environment."

#### **About IceWEB, Inc.**

Headquartered just outside of Washington, D.C., IceWEB manufactures and markets data storage products. For more information, please visit [www.IceWEB.com](http://www.IceWEB.com).

*This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any*

*other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.*

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