



PRESS RELEASE
For Immediate Publication

ICEWEB RECEIVES CONTRACT FOR ZFS UNIFIED DATA STORAGE SYSTEM FROM CLOUD COMPUTING PROVIDER BROADASPECT

STERLING, Va. – (PR NEWSWIRE) – September 22, 2011 – IceWEB, Inc.TM (OTCBB: IWEB), www.IceWEB.com, a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced today that BroadAspect, a broadband and networking services company for small and medium commercial enterprises, has purchased an IceWEB Unified Data Storage System to support its growing number of cloud computing customers.

BroadAspect is one of the largest providers of broadband Internet, hosting and voice solutions for the Northern Virginia market with over 5,000 users on its network. Its vCloud Platform services enable businesses to create a private cloud with all computing resources aggregated into a unified, flexible resource tool.

“Because IceWEB’s VMware integrated, unified data storage systems support both file and block data, cloud computing providers like BroadAspect are able to dramatically reduce the amount of hardware and physical storage they need to support a growing and diverse customer base,” said Tim McNamee, IceWEB Vice President of Channels. “All IceWEB Unified Storage Platforms provide customers with high-speed, scalable, rock-solid, state-of-the art storage platforms that can support multiple performance and backup storage tiers. Consequently, BroadAspect realizes a meaningful return on their IceWEB investment while delivering a comprehensive set of managed infrastructure solutions to their rapidly growing user network.”

About BroadAspect

This Ashburn, VA Company offers end-to-end services including broadband internet, Voice over IP telephony (VoIP) and application hosting services. The business was established in 2001 and has consistently expanded service offerings and market reach in the Washington DC area and now provides services nationwide through multiple datacenters... For more information, please visit www.broadaspect.com.

About IceWEB, Inc.

IceWEB, Inc., headquartered just outside of Washington, D.C. manufactures and markets data storage products. For more information, please visit www.iceweb.com.

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.

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