



**PRESS RELEASE
FOR IMMEDIATE PUBLICATION**

ICEWEB PARTNER RECEIVES FOLLOW-ON ORDER FROM S & P 500 COMPANY

STERLING, Va. – (PR NEWSWIRE) – September 17, 2010 – IceWEB™, Inc. (OTCBB:IWEB), www.iceweb.com, a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced today that the Company has received an order for a Storage Appliance Data refresh through one of its strategic partners. This is an additional order from a large agricultural and construction machine company.

“This Data Storage refresh order validates our focused plan to build a storage footprint through our partners,” stated John R. Signorello, CEO of IceWEB. “IceWEB’s storage solutions offer something unique to our partners and end-users. Simplifying data dissemination is the key to success when talking about hundreds of terabytes. IceWEB’s appliances for geospatial solutions give customers the ability to swap out old data for new data within a 15-minute timeframe, bypassing the need for data migration all together. Every order generates the upside potential for an add-on order, whether it is maintenance, additional disk shelves or software upgrades. That is what makes the data storage space so exciting to be in.”

About IceWEB, Inc.

Headquartered just outside of Washington, D.C., IceWEB manufactures and markets data storage products. For more information, please visit www.IceWEB.com.

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.

Contact:

IceWEB, Inc.

Investor Relations, 571.287.2400

investor@iceweb.com

or
Stephen D. Axelrod, CFA, 212.370.4500
steve@wolfeaxelrod.com
Wolfe Axelrod Weinberger Associates, LLC.