



PRESS RELEASE
For Immediate Publication

ICEWEB UNIFIED STORAGE SYSTEMS DESIGNED TO THWART SILENT DATA CORRUPTION IN THE CLOUD

IceWEB's Self-Healing Checksum Technology Automatically Repairs Corrupted Data

STERLING, Va. – (MARKET WIRE) – September 13, 2011 – IceWEB, Inc. TM (OTCBB: IWEB), www.IceWEB.com, a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced today that its 256-bit, error-correcting checksum codes are able to protect critical user data from the silent corruption that occurs when large amounts of data are being moved, which is very often the case with large storage clouds.

IceWEB's end-to-end, 256-bit checksum technology detects and remedies silent (undetected) data corruption. This is particularly important in commercial applications such as banking where an undetected error could either change data or corrupt a database index and drastically affect an account balance. It becomes almost mandatory in the use of encrypted or compressed data where a small error can make a dataset unusable.

"Silent data corruption problems are exacerbated in the cloud, where it's all about centralized storage," said Ed Kraus, IceWEB Operations VP. "Without CRC (Cyclic Redundancy Check) technology, it's not a matter of 'if' but a question of 'how much' data corruption will occur. The problem becomes even more dangerous as drive sizes, RAID volumes, memory, data and operating systems get larger and larger. Thus our CRC, error-correcting checksum technology has become one of our most important and popular features."

IceWEB Unified Storage Platforms are available through the Company's exclusive value-added distributor Promark Technology (800-634-0255). Promark markets IceWEB products throughout the United States through its nationwide network of 1,200 channel partners. For more information, please visit www.promarktech.com.

About IceWEB, Inc.

IceWEB, Inc., headquartered just outside of Washington, D.C. manufactures and markets unified data storage products. For more information, please visit www.iceweb.com.

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.

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