



**PRESS RELEASE
FOR IMMEDIATE PUBLICATION**

ICEWEB RECEIVES ORDER FROM LARGE TELECO

STERLING, Va. – (PR NEWSWIRE) – September 13, 2010 – IceWEB™, Inc. (OTCBB:IWEB), www.icweb.com, a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced today that it has been awarded a contract for Storage Appliances and servers through one of its strategic partners.

“IceWEB is thrilled to have one of the world’s leading telecommunication companies select our server and storage platform for use in their day to day business model,” stated John R. Signorello, CEO of IceWEB. “No longer do telecommunication companies have to just worry about providing bandwidth and connectivity to their Worldwide customers, they now have to look at how much data consumers ingest with the ever growing mobile application market for applications that now stream real-time media and allow business applications to be used on CDMA devices. All of these services consume large amounts of data and companies need to have the ability to allow their business centers to determine which part of their network needs more storage.”

About IceWEB, Inc.

Headquartered just outside of Washington, D.C., IceWEB manufactures and markets data storage products. For more information, please visit www.IceWEB.com.

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.

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