



PRESS RELEASE
For Immediate Publication

ICEWEB UNIFIED STORAGE SYSTEMS SELECTED FOR FEDERAL GOVERNMENT CLOUD COMPUTING INITIATIVE

STERLING, Va. – (PR NEWSWIRE) – *August 11, 2011* – IceWEB, Inc.TM (OTCBB: IWEB), www.IceWEB.com, a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced today that it has been selected to provide its Unified Data Storage platform for three major data centers to be deployed for the Federal Government's new cloud-based services infrastructure. The U.S. Government's General Services Administration (GSA) is establishing a cloud-based Infrastructure as a Service (IaaS) for federal, state, local and tribal governments, www.apps.gov. IceWEB's Unified Storage Systems will provide these government entities with on-demand cloud storage services.

"IceWEB Unified Storage Systems are ideal for GSA's cloud-based service storefront," said Tim McNamee IceWEB Federal Channel Manager. "With literally no limits on the size or types of data, IceWEB Unified Storage Systems are designed to handle evolving and ever-changing complex government customer requirements. By supporting both block and file access with our built-in 128-bit ZFS file system, IceWEB storage systems have nearly unlimited scalability."

According to GSA Associate Administrator of Citizen Services and Innovative Technologies Dave McClure, "Through offerings such as IaaS, GSA is providing governments with easy access to cost-saving, high-value, more efficient technology solutions by doing a major part of the procurement process up front."

All IceWEB Unified Storage Platforms are immediately available through the Company's exclusive value-added distributor Promark Technology (800-634-0255). The entire IceWEB product line is available through Promark Technology's GSA Schedule. For more information, please visit www.promarktech.com.

About IceWEB, Inc.

IceWEB, Inc., headquartered just outside of Washington, D.C. manufactures and markets unified data storage products. For more information, please visit www.iceweb.com.

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.

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