



**PRESS RELEASE
For Immediate Publication**

ICEWEB CHANNEL PARTNER VIDEOBANK LANDS STRATEGIC ORDER FROM FEDERAL GOVERNMENT AGENCY

Multi-terabyte IceWEB 5000 to be Deployed in Classified Geographic Location

STERLING, Va. – (PR NEWSWIRE) – August 10, 2010 – IceWEB™, Inc. (OTCBB:IWEB), www.iceweb.com, a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced today that IceWEB Channel Partner (ICP), VideoBank, has secured a contract with the Federal Government.

“We are continuing to see a surge in the need to manage and store geospatial images throughout the Federal Government. Additionally, proposal activity has increased as we approach the Government’s fiscal year-end,” stated John R. Signorello, IceWEB CEO.

The initial installation is scheduled to be deployed in the current fiscal quarter.

About VideoBank

For more than a decade, VideoBank has revolutionized the ways in which educational institutions, medical facilities, government organizations, entertainment companies and the U.S. military have archived, managed, and distributed their products and services worldwide. More importantly, our systems have transformed the way the men and women of our armed forces gather and utilize intelligence both at home and abroad. At VideoBank we make it our responsibility to stay on the cutting edge of technology, which helps allow business leaders, doctors, teachers, government officials and soldiers to concentrate their energies where they truly belong -- on serving their local and global communities.

About IceWEB, Inc.

Headquartered just outside of Washington, D.C., IceWEB manufactures and markets data storage products. For more information, please visit www.IceWEB.com.

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.

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