



PRESS RELEASE
For Immediate Publication

ICEWEB RECEIVES CONTRACT FOR MULTIPLE 6000-HR UNIFIED STORAGE SYSTEMS

Systems Include IceWEB's Virtualized Storage Manager (IVSM) for Automatic Optimization of System Resources

STERLING, Va. – (*PR NEWSWIRE*) – **August 9, 2011** – IceWEB, Inc.TM (OTCBB: IWEB), www.IceWEB.com, a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced today that it has received an order from the Montgomery, Ohio Juvenile Center for two of the Company's recently announced IceWEB 6000-HR (High Reliability) Unified Storage Systems. One will be deployed in the Juvenile Center's Cloud Computing infrastructure; the other at the Center's Disaster Recovery Site. In addition, the customer purchased three years of IceWEB support services for each 6000. This is IceWEB's first digital footprint in Ohio.

IceWEB's virtual machine integration and built-in disaster recovery facilities make the 6000 the ideal solution for any organization seeking a virtualized storage solution with built-in high reliability features such as hot-swap, dual-clustered controllers. IceWEB's VM Manager provides a unified management console for controlling all storage-related aspects of a virtualized infrastructure. The complete IceWEB product line is VM Certified.

"This order was sold through a Promark Technology Channel Partner, MNJ Technologies Direct," said Tim McNamee, IceWEB Federal Channel Manager. "Their business approach is quite unique when it comes to exponential storage growth, shrinking budgets, and shortened project implementation schedules. They take the time to understand their client's immediate and emerging needs and build a long-term relationship that ensures their customers receive the most cost-effective, advanced technology for their evolving technology needs. We're delighted to have them represent our company."

IceWEB's VM Manager (IVSM) is a plug-in that seamlessly integrates into the IceWEB platform. It includes ZFS snapshot and automated replication services integration featuring Auto-Snap, Auto-Tier and Auto-Sync. In addition, IVSM includes Virtual Host Consolidation, Virtual Machine Cloning and Templating, and VMware VMotion support.

All IceWEB Unified Storage Platforms are immediately available through the Company's exclusive value-added distributor Promark Technology (800-634-0255). Promark markets IceWEB products throughout the United States through its nationwide network of 1,200 channel partners. For more information, please visit www.promarktech.com.

About MNJ Technologies Direct

MNJ is a full-service technology reseller based in Buffalo Grove, Illinois with over 44 different warehouses in 21 states. MNJ is focused on servicing the needs of enterprise businesses, government agencies, and educational institutions. The company's dedication, experience, and flexibility enable them to exceed their client's expectations in the ever-changing information technology industry.

About IceWEB, Inc.

IceWEB, Inc., headquartered just outside of Washington, D.C. manufactures and markets data storage products. For more information, please visit www.iceweb.com.

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.

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