



PRESS RELEASE
For Immediate Publication

ICEWEB TO EXHIBIT AT VMWORLD 2010

“Where Virtual Worlds Meet Actual Clouds”

STERLING, Va. – (PR NEWSWIRE) – August 6, 2010 – IceWEB™, Inc. (OTCBB:IWEB), www.iceweb.com, will be exhibiting at the upcoming VMworld 2010 in San Francisco from August 30 – September 2. The Company will be in Booth #339, <http://www.vmworld.com/community/conferences/2010/sponsors-exhibitors/>.

WHEN: August 30th – September 2nd
WHERE: Moscone Center, San Francisco, California
Booth #339

About VMworld

VMworld 2010 is the only event where you will get unparalleled access to educational opportunities that show you how to reduce IT complexity and enable IT as a service through virtualization and cloud computing. Learn in hundreds of Breakout Sessions and cutting-edge Hands-on-Labs. Meet with Knowledge Experts or join Group Discussions to learn and share with peers and industry experts, and see the newest virtualization and cloud computing technologies in the Solutions Exchange.

About IceWEB, Inc.

Headquartered just outside of Washington, D.C., IceWEB manufactures and markets data storage products. For more information, please visit www.IceWEB.com.

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.

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