



PRESS RELEASE
For Immediate Publication

ICEWEB RECEIVES CONTRACT FOR SECURE UNIFIED STORAGE SYSTEMS

Systems to be deployed for a Department of Defense Agency

STERLING, Va. – (MARKET WIRE) – July 26, 2011 – IceWEB, Inc.TM (OTCBB: IWEB), www.IceWEB.com, a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced today that it has received a contract for a new deployment of multiple secure unified storage systems for an agency inside the Department of Defense.

The storage systems will be deployed by Videobank, an IceWEB premier federal partner, and will be used to manage video, audio, still imagery, documents and an abundance of ancillary digital content. VideoBank's proprietary Digital Asset Management (DAM) systems continue to gain widespread acceptance throughout the Government as the need to store, secure and manage massive amounts of data is growing exponentially.

“By utilizing IceWEB's unique unified approach to storing and managing both structured and unstructured data on a 128 bit file system, VideoBank customers are able to optimize DAM systems to empower organizations to manage video, audio, still imagery, documents and other digital content all through one common interface. IceWEB's Unified Storage Systems provide VideoBank's DAM customers with the storage and data management facilities required to handle extremely large amounts of digital data. DAM products can ingest, log, index, archive, display and distribute any type of digital file; making them ideal for large government and corporate archives with complex workflow requirements,” stated Tim McNamee, Vice President of Federal Channels.

“With the 600HC now shipping, we can deliver 1.8 Petabytes in a single secure data center rack. This is an efficient and cost effective solution for the Federal Government. The complete IceWEB product line is available on Promark Technology's GSA schedule. For more information go to www.promarktech.com/gsa_nav.asp,” concluded McNamee.

About VideoBank

For more than a decade, VideoBank has revolutionized the ways in which educational institutions, medical facilities, government organizations, entertainment companies and the US military have archived, managed, and distributed their products and services worldwide. VideoBank systems have transformed the way the men and women of the armed forces gather and utilize intelligence both at home and abroad. VideoBank considers it their responsibility to stay on the cutting edge of technology, which helps allow business leaders, doctors, teachers, government officials and soldiers to concentrate their energies where they truly belong—on serving their local and global communities. www.videobankdigital.com.

About IceWEB, Inc.

IceWEB, Inc., headquartered just outside of Washington, D.C. manufactures and markets data storage products. For more information, please visit www.iceweb.com.

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-

called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.

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