



**PRESS RELEASE**  
**For Immediate Publication**

## **ICEWEB CHANNEL PROGRAM GAINS SIGNIFICANT TRACTION**

### ***Company Signs 29 Partners in the 1<sup>st</sup> Quarter of Launch***

**STERLING, Va. – (PR NEWswire) – July 8, 2010** – IceWEB™, Inc. (OTCBB: IWEB), [www.IceWEB.com](http://www.IceWEB.com), a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced today that the IceWEB Channel Program has commenced with a strong start. Since the April 23, 2010, IceWEB Channel Program (ICP) launch, the Company has signed 29 partners across the United States and Canada. The goal is to sign 100 channel partners within the first year of the launch.

IceWEB corrects a statement in the May 18, 2010 press release. IceWEB received orders totaling more than \$400,000 in a 30-day period, not a one day period as originally issued.

#### **About IceWEB, Inc.**

Headquartered just outside of Washington, D.C., IceWEB manufactures and markets data storage products. For more information, please visit [www.IceWEB.com](http://www.IceWEB.com).

*This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.*

#### **Contact:**

IceWEB, Inc.

Investor Relations, 571.287.2400

[investor@iceweb.com](mailto:investor@iceweb.com)

or

Stephen D. Axelrod, CFA, 212.370.4500

[steve@wolfeaxelrod.com](mailto:steve@wolfeaxelrod.com)

Wolfe Axelrod Weinberger Associates, LLC.