



PRESS RELEASE
For Immediate Publication

ICEWEB CHANNEL PARTNER RECEIVES CONTRACT FOR ICEWEB UNIFIED STORAGE PLATFORM TO BE DEPLOYED IN CLOUD COMPUTING ENVIRONMENT

IceWEB 3000HP being Configured and Deployed in New VMware Installation

STERLING, Va. – (PR NEWSWIRE) – June 22, 2011– IceWEB, Inc. (OTCBB:IWEB), www.iceweb.com, a leading provider of Unified Data Storage and building blocks for cloud storage networks, has received an order from Promark Technology, via one of its newest Channel Partners for an IceWEB 3000 HP (High Performance) Unified Storage Platform. The system is being deployed in a new VMware installation. IceWEB's Storage Platform OS Manager includes an API (Application Programming Interface) to VMware's Vstorage virtualization technology, which provides seamless integration between IceWEB and VMware.

“IceWEB's growth strategy is clearly targeted on cloud computing, virtualization and unified data storage,” said John R. Signorello, IceWEB CEO. “Not only do we have the right products at the right time, we have forged the right partnerships—VMware, and Citrix—to serve a giant market that is just starting to take off. As Apple, Amazon and Google continue to pave the way for mass consumer cloud adoption, the anticipated demand for Locally Connected Cloud Storage Devices (LCCSD's:IceWEB's patent pending technology) is expected to grow 100 fold over the next ten years. We will continue to leverage Promark Technology's distribution channel to scale the IceWEB footprint expeditiously in the mid tier space over the next 24 months.”

“The combination of IceWEB unified storage and VMware provides customers with a much better way of managing their shared storage arrays,” said Tim McNamee, IceWEB's Director of Channel Sales. “Virtualization improves storage utilization and efficiency, reduces management overhead, and leverages existing storage resources. IceWEB's storage efficiency technologies reduce capital expenses and increase performance while reducing operating costs and carbon footprint.”

In addition to its VMware interface and its extraordinary storage efficiency, features such as thin provisioning, deduplication, compression and linked-clone technology make an IceWEB Unified Storage System the ideal solution for high-performance, enterprise-class cloud computing installations. All IceWEB products are VMware certified.

About IceWEB, Inc.

IceWEB, Inc., headquartered just outside of Washington, D.C. manufactures and markets data storage products. For more information, please visit www.iceweb.com.

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other

risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.

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