



PRESS RELEASE
For Immediate Publication

ICEWEB 6000 UNIFIED STORAGE PLATFORM SELECTED FOR NEW CLOUD COMPUTING NETWORK

Newest Channel Partner Deploying Clustered IceWEB 6000 into Citrix XenServer Virtualized Cloud Environment

STERLING, Va. – (PR NEWSWIRE) – June 7, 2011 – IceWEB, Inc.[™] (OTCBB: IWEB), www.IceWEB.com, a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced today that it has received its inaugural order for the new 6000 series from Promark Technology, for sale to a channel partner that will be deploying the IceWEB system into a virtualized, cloud server infrastructure.

“The combination of IceWEB’s Unified Storage in a cloud-based Citrix XenServer virtual infrastructure is the ideal solution for a new cloud provider looking to save large upfront costs without sacrificing performance for enterprise minded customers,” stated, Tim McNamee, Director of Federal Channels of IceWEB.

“By consolidating servers and storage and lowering power and cooling expenses inside the data center, the channel partner can spend more capital on delivering a robust and secure suite of applications. Utilizing IceWEB’s powerful 128 bit file system, the customer can allocate space resources to scale flexibly without any of the hassles associated with traditional Information Technology expansion,” concluded McNamee.

IceWEB has been at the forefront of the cloud computing movement and that is why the Company’s unified approach to storing, managing and indexing structured and unstructured data in the cloud make it the ideal choice for partners looking for a simple and affordable way to launch a cloud service. The initial investment will be between \$60,000 and \$100,000 depending on the cost to encrypt and deploy applications and will be offered exclusively through Promark Technology.

About IceWEB and Promark Technology

IceWEB, Inc., with headquarters just outside of Washington, D.C. manufactures and markets data storage products. For more information, please visit www.iceweb.com.

Promark Technology’s core technology focus is distributing data storage and electronic document imaging products and solutions through a two-tier distribution channel selling to value added resellers (VARs) and system integrators. For more information, please visit www.promarktech.com.

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this

release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.

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