



**PRESS RELEASE**  
**For Immediate Publication**

**ICEWEB RECURRING MAINTENANCE RENEWAL AND ENGINEERING SERVICE  
CONTRACTS GAINING SIGNIFICANT TRACTION AS DIGITAL FOOTPRINT  
APPROACHES \$10,000,000**

*Company to Rollout Innovative Extended Value Support Program (EVSP)*

**STERLING, Va. – (MARKET WIRE) – May 24, 2011** – IceWEB, Inc. (OTCBB:IWEB), [www.iceweb.com](http://www.iceweb.com), a leading provider of Unified Data Storage and building blocks for cloud storage networks, has announced that its digital footprint is quickly approaching \$10,000,000 and estimates that deferred maintenance revenue will be approximately 15% over the next 12 months to maintain, upgrade and support systems with expired warranties.

In order to meet growing service demands with flexible options, the Company will roll out its innovative Extended Value Support Program (EVSP™). EVSP is a hybrid service product that customers can utilize to acquire services on an as needed basis. Unlike traditional service and maintenance contracts, IceWEB customers can pre-purchase a discounted block of hours (I-Units) that never expire. These I-Units give customers the flexibility to pick and choose services in an a la carte fashion.

John R. Signorello, IceWEB CEO stated, “The premise behind our EVSP is that customers can buy services they need, when they want, at a firm fixed price. The EVSP I-Unit makes it simple and affordable for customers to maintain and upgrade their IceWEB platform. It is quite clear that professional services will be paramount to our success moving forward. We’re already collaborating with our partners, Promark Technology and Niksar, to not only deliver superior products but to complement them with world-class maintenance and engineering services.”

All IceWEB products currently ship with a standard one-year warranty, which includes phone support with guaranteed response times and advanced part replacement services nationwide. In addition, warranty customers have 7x24 access to IceWEB’s on-line customer support tools. In many cases, customers take their annual renewal time to have IceWEB upgrade their systems with additional storage. In addition, customers can request at any time to have IceWEB engineers visit them on-site and help them determine expansion strategies both in the data center and in the cloud.

**About IceWEB and Promark Technology**

IceWEB, Inc., with headquarters just outside of Washington, D.C. manufactures and markets data storage products. For more information, please visit [www.iceweb.com](http://www.iceweb.com).

Promark Technology’s core technology focus is distributing data storage and electronic document imaging products and solutions through a two-tier distribution channel selling to value added resellers (VARs) and system integrators. For more information, please visit [www.promarktech.com](http://www.promarktech.com).

*This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.*

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