



PRESS RELEASE
For Immediate Publication

ATLANTA SCHEDULED AS FIRST STOP IN THE ICEWEB RESELLER EXPRESS NATIONWIDE SEARCH

Company to Team up with Promark, Virtensys, C2C and FileTek

STERLING, Va. – (PR NEWSWIRE) – May 13, 2010 – IceWEB™, Inc. (OTCBB: IWEB), www.IceWEB.com, a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced that the IceWEB Reseller Express is scheduling Atlanta as its first stop in a nationwide search for qualified resellers. All interested resellers are encouraged to register for this “lunch and learn” lineup that will take place on Tuesday, May 18th at Maggiano’s Little Italy, an award-winning restaurant located in the Perimeter Mall, Atlanta, GA. Promark Technology, one of the premier value added distributors (VAD) in the United States, will host the program in conjunction with leading product manufacturers IceWEB, Virtensys, C2C and FileTek.

John R. Signorello, IceWEB CEO, stated, “This is the first stop for the IceWEB Reseller Express. We will be traveling around the country recruiting resellers that meet the criteria of the IceWEB Channel Program. We are looking for the resellers that have been left out in the cold by the direct sales forces of Oracle, HP and Dell. The new IceWEB Storage System 5000 is shipping immediately through Promark. If you are a value added reseller (VAR) or Integrator that has recently been impacted by a direct sales force from one of the giants, come and find out about the IceWEB Storage System 5000; the Simply Advanced™ affordable unified data storage solution.”

The IceWEB Storage System 5000-HA and 5000-HP offer end-to-end data integrity, along with multiple inter-connects and drive types, letting you choose the performance and reliability that’s right for your environment. Scale the storage system up to 512 TBs with excellent performance and availability. The IceWEB Storage System 5000’s ability to support both file and block protocols and support for 10G (10GB Ethernet), FC (Fibre Channel) make it the ideal solution for data intensive environments.

Who: Stephen A. Gill, Southeast Channel Sales Manager for IceWEB
When: May 18, 2010, 11:30 A.M. – 2:30 P.M.
Where: Maggiano’s – Perimeter/Atlanta
4400 Ashford Dunwoody Rd
Space #3035
Atlanta, GA. 30346-1513

Registration:

http://www.promarktech.com/email/new/OTHER%20MENU/storage_lunch_4_10.asp

About IceWEB, Inc.

Headquartered just outside of Washington, D.C., IceWEB manufactures and markets data storage products, network and cloud storage solutions and delivers on-line cloud computing application services. Its customer base includes U.S. government agencies, enterprise companies, and small to medium sized businesses (SMB). For more information, please visit www.IceWEB.com.

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934 or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.

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