



PRESS RELEASE
For Immediate Publication

ICEWEB EXPANDS FEDERAL CHANNEL SALES BY SIGNING DATA CENTER SPECIALIST SILVER CREEK SOLUTIONS

Silver Creek Partners with IceWEB to Round out its Storage Offering

STERLING, Va. – (PR NEWSWIRE) – May 5, 2010 – IceWEB™, Inc. (OTCBB: IWEB), www.iceweb.com, a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced today that it has signed Silver Creek Solutions to its channel program due to their extensive experience in the federal data center sector.

IceWEB was impressed with the reseller's unique approach to solving complex IT challenges using Silver Creek's professional services team, products and best practices tailored to address each customer's unique needs that are then delivered as a complete solution. The team at Silver Creek recognized that the IceWEB 5000 Unified Platform's dynamic storage virtualization helped unlock the benefits of server virtualization, making data center management easier and more cost effective.

John R. Signorello, Chief Executive Officer at IceWEB, stated, "Silver Creek has already gained significant traction in the marketplace registering several large opportunities in both the Federal and Commercial arenas, including a major chemical firm. This integrated server and storage deployment using VMware and IceWEB VM Management features demonstrates just how effective virtualization can be across a company's entire IT infrastructure. In addition to intelligent data movement and management, the IceWEB platform offers significant up-front hardware savings, which translate into long-term energy savings because it requires up to 80 percent fewer disks."

Dennis Grzebien, Silver Creek CEO, stated, "When we advise IT managers on their infrastructure, we always look for technology solutions that exceed performance demands cost effectively. The innovative approach taken by IceWEB, featuring native virtualization of storage that allows highly-scalable volumes, gives our customers much greater sustainability of their investment. We look forward to working with the IceWEB team to grow our business."

Unlike other SAN and NAS vendors who use resellers for distribution but ultimately compete with them via direct sales, IceWEB has no direct sales force and focuses its entire field resources on helping partners sell and close business. With its 100 percent channel model, and the industry's most innovative unified storage solution, IceWEB gives its partners a major advantage over the competition when it comes to selling to, and servicing, their clients.

For information on IceWEB's 100 percent channel sales program, and IceWEB's Unified File and Block platform, please visit www.iceweb.com.

About Silver Creek Solutions

Silver Creek Solutions' employees possess over 20 years of experience in the server, storage and software marketplace. The Company leverages their employees' experience to continually create new and innovative solutions to make their customers' visions a reality. With many of their employees being cleared federally, the Company can quickly create solutions for the Federal Government including the Department of Defense and intelligence agencies.

About IceWEB, Inc.

Headquartered just outside of Washington, D.C., IceWEB manufactures and markets data storage products, network and cloud storage solutions and delivers on-line cloud computing application services. Its customer base includes U.S. government agencies, enterprise companies, and small to medium sized businesses (SMB). For more information, please visit www.IceWEB.com.

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934 or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.

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