



**PRESS RELEASE**  
**For Immediate Publication**

## **ICEWEB EXPANDS WEST COAST OPERATIONS DUE TO THRIVING DEMAND FOR ICEWEB 5000 SYSTEMS IN THE CHANNEL**

### ***Company Brings on Former Senior Sun Microsystems Architect***

**STERLING, Va. – (PR NEWSWIRE) – May 3, 2010** – IceWEB™, Inc. (OTCBB: IWEB), [www.IceWEB.com](http://www.IceWEB.com), a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced today that it has added depth to its technology team with the addition of technology veteran Mr. Bryan Brooks. Mr. Brooks will handle West Coast engineering.

Over the last 11 years Mr. Brooks served as a senior solution architect for Sun Microsystems, Inc. where he was responsible for a broad variety of technologies including communications and collaboration software, web and application infrastructure, virtual desktop infrastructure, and identity and access management. He has delivered solutions for clients across North America from a variety of industries including finance, telecommunications, manufacturing, government, healthcare, and higher education.

“This is a perfect situation to come in at an early stage and take the IceWEB 5000 to the next level,” stated, Bryan Brooks, West Coast Engineering Manager, IceWEB. “As we build our footprint, it will be critical to ensure the customer is 100 percent satisfied with the delivery of our unified storage system. I am already deeply engaged with both the engineering and sales teams on several revenue generating opportunities.”

Dave Skinner, IceWEB SVP of Engineering, stated, “We have the foundation of a world-class engineering team that is capable of delivering and driving sales to the next level in the data storage space. Our platform is built on open source, so having a longtime Sun Microsystems architect on our team certainly enhances our ability to lead the way in Unified Data Storage on a 128bit open file system.”

#### **About IceWEB, Inc.**

Headquartered just outside of Washington, D.C., IceWEB manufactures and markets purpose built appliances, network and cloud storage solutions and delivers on-line cloud computing application services. Its customer base includes U.S. government agencies, enterprise companies, and small to medium sized businesses (SMB). For more information, please visit [www.IceWEB.com](http://www.IceWEB.com).

*This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934 or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.*

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