



**PRESS RELEASE**  
**For Immediate Publication**

## **ICEWEB CHANNEL PARTNER RECEIVES ORDER FROM LARGE NORTH AMERICAN NONPROFIT ORGANIZATION**

### ***100 Percent Channel Driven Model Delivers Results***

**STERLING, Va. – (PR NEWSWIRE) – April 19, 2010** – IceWEB™, Inc. (OTCBB: IWEB), [www.IceWEB.com](http://www.IceWEB.com), a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced today that an IceWEB channel partner has received an order for an IceWEB Storage System that will be used by a large North American nonprofit organization to track the demographics of its constituents throughout North America.

Lee Trinidad, IceWEB Senior Systems Engineer, stated, “Our price point for our entry-level system is arming the channel with a product that meets the budget conscious nonprofit organizations. The IceWEB Storage System is a Simply Advanced™ product that Information Technology personnel can implement easily and grow with in the future.”

“IceWEB’s channel driven model is beginning to pay dividends on a daily basis. With such a feature rich and competitively priced product offering, our channel partners are finding it easier to attract customers of all shapes and sizes,” stated Karl Chen, IceWEB SVP of Worldwide Sales and Marketing.

#### **About IceWEB, Inc.**

Headquartered just outside of Washington, D.C., IceWEB manufactures and markets data storage products, network and cloud storage solutions and delivers on-line cloud computing application services. Its customer base includes U.S. government agencies, enterprise companies, and small to medium sized businesses (SMB). For more information, please visit [www.IceWEB.com](http://www.IceWEB.com).

*This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934 or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.*

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