



PRESS RELEASE
For Immediate Publication

ICEWEB PLANS INTERNATIONAL EXPANSION

Exciting Cloud Storage Growth Opportunities Drives Global Partnership Discussions in Europe and Japan

STERLING, Va. – (PR NEWSWIRE) – April 15, 2010 – IceWEB, Inc.[™] (OTCBB: IWEB), www.IceWEB.com, a leading provider of Unified Data Storage and building blocks for cloud storage networks, announced that the Company has attracted potential channel partners that meet the demanding criteria to become an IceWEB Channel Partner (ICP) in Europe and Japan.

John R. Signorello, IceWEB CEO, stated, “International barriers to the exploitation of technology do not exist any longer. We operate in a global eco-system and our products should be global. Expansion of our reach into international markets is a logical next step. We looked at it from a cost perspective, an engineering perspective and, most importantly, can we compete successfully. If we can win business in and ship to Alaska and California, then we can win business and ship to England, Germany and Japan.”

“To be successful internationally,” Mr. Signorello added, “it is essential to have a world-class representative who knows the territory and has the experience to handle that channel. I am pleased we were able to bring in Mr. Bernard C. Girma as our first International Channel Sales Manager. His vast experience working in Europe and Japan will be invaluable in establishing IceWEB as the ‘go to’ company for unified cloud storage solutions.”

Mr. Girma has an extensive knowledge of world-wide markets and distribution channels in high technology products. As a consultant to the industry for the past 10 years, Mr. Girma has been instrumental in the formation of the business strategy and subsequent strategic alliances with very large digital equipment manufacturers in Japan, Europe, and the U.S. Previously, Mr. Girma held the position of CEO at two high tech companies, as well as serving as the Vice President and General Manager at Calcomp a division of Lockheed Martin. Mr. Girma also held various senior management positions with Xerox Corporation and General Electric Corporation.

Mr. Bernard Girma stated, “Cloud computing is the future and IceWEB makes the building blocks for the next generation of computing. We intend to get the integrators trained and recommending our products as quickly as possible; a plan that will establish IceWEB’s global presence.”

About IceWEB, Inc.

Headquartered just outside of Washington, D.C., IceWEB manufactures and markets data storage products, network and cloud storage solutions and delivers on-line cloud computing application services. Its customer base includes U.S. government agencies, enterprise companies, and small to medium sized businesses (SMB). For more information, please visit www.IceWEB.com.

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934 or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.

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