



PRESS RELEASE
For Immediate Publication

ICEWEB COMPLETES NATIONAL ROLLOUT

Names Storage Veteran Tim Moen, Channel Sales Manager, Pacific Region

STERLING, Va. – (PR NEWSWIRE) – April 1, 2010 – IceWEB, Inc.™ (OTCBB: IWEB), www.IceWEB.com, a leading provider of building blocks for cloud storage networks and purpose built appliances, announced today that it has completed its national rollout to cover the entire United States reseller channel. The Company is pleased to announce that Storage Veteran, Tim Moen will handle west coast operations out of San Diego, California. The opening of the west coast office completes the Company's plan to support resellers through the IceWEB Channel Program (ICP) nationwide.

In his role as IceWEB's West Coast Channel Sales Manager, Tim Moen will be responsible for channel development and sales adoption of IceWEB's storage systems for cloud computing. Previously, Mr. Moen held the position of Western Regional Sales Manager for InfoStructure-Enterprise Storage Solutions, NEC IT Platforms Group, and Equallogic. Most recently, at InfoStructure-Enterprise Storage Solutions, Mr. Moen was charged with the development of the west coast presence for value added reseller organizations that provide consulting and delivery of information technology solutions comprised of storage systems, networks, server platforms and support services. While with Equallogic, and selling exclusively through value added resellers, he was responsible for building the channel from the ground up and generating more than \$20 million annually in storage sales.

"I am thrilled to be have this opportunity to assist in the build-up of IceWEB's Channel Program," stated, Tim Moen, West Coast Channel Sales Manager, IceWEB. "As cloud computing continues its rapid rate of adoption, the need to store data securely in the cloud expands exponentially. The IceWEB Cloud Storage Systems fill a void in the channel left by the acquisitions of Equallogic and Lefthand Networks, respectively. This should be a lot of fun going back to those resellers with a product that is feature rich and affordable."

About IceWEB, Inc.

Headquartered just outside of Washington, D.C., IceWEB manufactures and markets purpose built appliances, network and cloud storage solutions and delivers on-line cloud computing application services. Its customer base includes U.S. government agencies, enterprise companies, and small to medium sized businesses (SMB). For more information, please visit www.IceWEB.com.

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934 or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.

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