



**PRESS RELEASE**  
**For Immediate Publication**

## **ICEWEB TO LAUNCH ICEWEB.TV**

***IceWEB to utilize IceWEB.TV new media outlet as an informational delivery tool to keep shareholders and business partners informed***

***Company will use inaugural broadcast to make significant announcement***

**STERLING, Va. – (BUSINESS WIRE) – March 19, 2010** – IceWEB, Inc.<sup>TM</sup> (OTCBB: IWEB), [www.IceWEB.com](http://www.IceWEB.com), a leading provider of building blocks for cloud storage networks and purpose built appliances, announced today that the Company will be launching IceWEB.TV ([www.iceweb.tv](http://www.iceweb.tv)), an additional medium for communicating with shareholders and business partners. The new channel will deliver up-to-date information on new partners, technology advancements, product awards etc. In conjunction with the Launch, the Company will be making a major announcement in the coming week. The announcement will be made via a press release, an 8(k) filing for compliance with Regulation Fair Disclosure and a video broadcast by Mr. Signorello, exclusively on IceWEB.TV.

Access link information for the video broadcast will be provided on Monday, March 22, 2010.

### **About IceWEB, Inc.**

Headquartered just outside of Washington, D.C., IceWEB manufactures and markets data storage products, network and cloud storage solutions and delivers on-line cloud computing application services. Its customer base includes U.S. government agencies, enterprise companies, and small to medium sized businesses (SMB). For more information, please visit [www.IceWEB.com](http://www.IceWEB.com).

*This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934 or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.*

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