



PRESS RELEASE
For Immediate Publication

ICEWEB FIRST MAJOR STORAGE VENDOR TO OPEN DOORS TO APPLE IPHONE CLIENTS

Apple™ iPhone™ and iPod™ Touch Users can Access Iplicity Storage Platform Remotely

STERLING, Va. – (PR NEWSWIRE) – March 1, 2010 – IceWEB, Inc.™ (OTCBB: IWEB), www.IceWEB.com, a leading provider of purpose built appliances and building blocks for cloud storage networks, announced today that the Company is preparing to release a solution which provides direct connectivity for Apple iPhone and iPod touch devices to the Company's Iplicity™ Consolidated Storage Environment.

Gary Dunham, SVP of Product Development & Engineering for Iceweb stated, "Data is of little use unless it can be as available and as mobile as its users. Iplicity, our innovative storage environment, innovative because it supports all major data access protocol suites, has proven itself in meeting this need for data mobility. There are millions of iPhone, iPod Touch, and (soon to be) Apple iPad™ users worldwide. These users come from all walks of life, but in general are business people who rely heavily on these revolutionary devices to keep them connected to their employers, customers, friends and family. The new solution, which will be available shortly, gives full remote access from those devices to any data stored on the Iplicity family of storage products. Remote users can open, download, upload and create files and folders across both WiFi and 3G networks on our storage servers." Dunham continued, "Closed, or wired-only storage systems, as offered by many legacy vendors, are a relic of the past. Business today demands that company employees be able to meet customer requests from wherever they are. Having to tell your customer that you'll send them a file once you get back to the office can often make the difference between closing a deal or not. Intelligence + Simplicity: that's the motto we preach with Iplicity every day. We believe it's intelligent to put data in the hands of our customers wherever they need it."

The new product offering, called IceShare™ will be available for purchase and download from the Apple Store, and will also be offered as a corporate site license.

About IceWEB, Inc.

Headquartered just outside of Washington, D.C., IceWEB manufactures and markets storage solutions and on-line cloud computing application services. Its customer base includes U.S. government agencies, enterprise companies, and small to medium sized businesses (SMB). For more information, please visit www.IceWEB.com.

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-

called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934 or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.






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





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17 items: 2 folders, 15 files

FEATURES

- Full Range of Connectivity Options: Ethernet (10/100/1000), Serial (RS-485, RS-422, RS-232C), CAN, Modbus
- Modular Operating System: Full Ethernet
- Real Time Control: Real Time (RT) Processors
- Local & Remote Management: Data for Application at the Edge (not just RTOS)
- Integrated Industrial Learning
- Advanced Algorithms
- True Processing

CASE STUDIES

- Stable as a Rock:** In a world where systems can be replaced with any level of business urgency.
- Image Processing:** Quality assurance, image analysis.
- Big Media:** Image capture and delivery, video processing.
- Security & Defense:** Real-time data capture for video/thermal feed.
- Health Care / Life Sciences:** Order medical records, genetic sequencing, medicine image storage & retrieval.

Save to iPhone

Copy File

Email File

Cancel

you are questions using processors which are less or more than generations old, iplicity design today with their latest core intel, all this processors, and will begin sharing with the most latest features processor and network sharing. iplicity is built on a 64-bit for system, which is not address most other embedded systems offer. The fact alone gives you the capability of supporting extended life system growth in a single global market space. The features and IP are core embedded within the system, providing better usability and superior I/O performance.

Management: Tools, design or otherwise, are only useful if you can manage them easily and quickly. The iplicity management interface ensures the complexity from managing complex design embedded system, reducing tasks that often take hours with our competitor systems, to a few minute tasks of a mouse. Furthermore, you can completely manage any instance of iplicity from a single remote location of where they reside.

What: iplicity comes packed with standard features, both hardware and software that can either act as either front-end or design modules, or if they are core of a product that price is then challenging competitors from an all-encompassing feature set that can be budget and "to have with less." Based on a fraction of the cost of low-end competitive products, iplicity's ability product can be considered that.