



**PRESS RELEASE**  
**For Immediate Publication**

## **ICEWEB CEO TO PRESENT AT THE UNDISCOVERED EQUITIES CONFERENCE**

***Hosted by Kevin McKnight, President and Editor of Undiscovered Equities***

**STERLING, Va. – (BUSINESSWIRE) – February 17, 2010** – IceWEB, Inc.<sup>TM</sup> (OTCBB: IWEB), [www.IceWEB.com](http://www.IceWEB.com), a leading provider of building blocks for cloud storage networks and purpose built appliances, announced today that the Company will be presenting at the Undiscovered Equities Conference ([www.undiscoveredequities.com](http://www.undiscoveredequities.com)) in Boca Raton, FL on Tuesday, February 23, 2010. The event is at capacity. The Invitation only audience will be comprised of accredited investors, retail brokers, and institutional investors. The keynote speaker is Dick Morris, an American political author and commentator who previously worked as a pollster, political campaign consultant, and general political consultant.

The conference will be held at Ruth's Chris Steak House at 225 N.E. Mizner Boulevard, Suite 100, Boca Raton, FL 33432 from 8:00 AM ET until 4:30 PM ET and IceWEB, Inc. Chairman and Chief Executive Officer, John R. Signorello is scheduled to present at 2:00 PM. The presentation will outline IceWEB's strategic purpose to offer customers worldwide a solution that provides data storage without limits in the cloud. Additionally, Mr. Signorello will discuss IceWEB's emerging channel and the Company's growth strategies for 2010 and beyond.

### **About IceWEB, Inc.**

Headquartered just outside of Washington, D.C., IceWEB manufactures and markets storage solutions and on-line cloud computing application services. Its customer base includes U.S. government agencies, enterprise companies, and small to medium sized businesses (SMB). For more information, please visit [www.IceWEB.com](http://www.IceWEB.com).

*This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934 or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.*

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