



PRESS RELEASE
For Immediate Publication

ICEWEB ANNOUNCES IPLICITY CONVERGED STORAGE ENVIRONMENT

Iplicity Simultaneously Provides SAN, NAS and DAS

STERLING, Va. – (BUSINESSWIRE) – February 4, 2010 – IceWEB, Inc.[™] (OTCBB: IWEB) , www.IceWEB.com, a leading provider of Unified Data Storage, building blocks for cloud storage networks and of purpose built appliances announced today that the Company's Iplicity[™] Unified Storage Platform has been proven to provide a true Converged Storage Environment (CSE[™]).

Gary Dunham, SVP of Product Development for IceWEB said, "Iplicity was initially designed to provide either [Storage Area Network](#) (SAN) or [Network Attached Storage](#) (NAS) functionality. As our installed base of Iplicity users grew, their input to us was that their environments were not quite as simple as that. Clients requested that we give them the flexibility to provide SAN, NAS, and [Direct Attached Storage](#) (DAS) simultaneously from a single unified storage platform. We listened. Iplicity can now deliver all of those critical storage infrastructure solutions to our clients in a simple, scalable, easy to deploy and managed platform."

Dunham continued, "Iplicity now supports all of the major storage connectivity infrastructure scenarios, allows clients to connect to storage resources via the broadest range of protocols (CIFS, WEBDAV, NFS, FTP, NDMP, iSCSI, Wireless iSCSI/WiSCSI[™], and RSYNC), incorporates all of the business and mission critical features customers require; Unlimited Snapshots, Local and Remote Synchronous and Asynchronous replications, iSCSI Target & Initiator and many more. Iplicity also allows customers to re-purpose existing legacy storage, assimilate available space on other vendors' storage hardware and by doing so, gain all of the rich feature set within the product to work with those more cumbersome and less feature rich products. The Iplicity suite truly represents the next generation architecture of data storage. We will continue to rapidly add features and functionality that our clients demand. We anticipate adding in-line data de-duplication at no charge in the next product release."

About IceWEB, Inc.

Headquartered just outside of Washington, D.C., IceWEB manufactures and markets purpose built appliances, network and cloud storage solutions and delivers on-line cloud computing application services. Its customer base includes U.S. government agencies, enterprise companies, and small to medium sized businesses (SMB). For more information, please visit www.IceWEB.com.

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue"

or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934 or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.

Contact:
IceWEB, Inc.
Investor Relations, 571.287.2400
investor@iceweb.com