



PRESS RELEASE
For Immediate Publication

ICEWEB INTRODUCES IPLICITY TRANSACTION PROCESSING SOLUTION, ENHANCEMENTS TO CLOUD STORAGE APPLIANCE (CSA)

Sterling, Va. – (BUSINESSWIRE) – January 27, 2010 – IceWEB, Inc.TM (OTCBB: IWEB), www.IceWEB.com, a leading provider of building blocks for cloud storage networks and purpose built appliances, announced today that the Company introduced a new data storage solution called the Iplicity-TP platform, specifically aimed at providing high performance data storage for transaction processing intensive environments.

“IceWEB today is introducing enhancements to its patent pending Locally Connected Cloud Storage Device, the IceWEB Cloud Storage Appliance,” stated Gary Dunham, SVP of Product Development for IceWEB. “The Cloud Storage Appliance (CSA) now supports multiple paths to allow interconnection of public, private or hybrid cloud storage networks to internet connections and/or corporate back haul IP networks. This new feature ensures that clients will have maximum flexibility, redundancy, and performance for deploying these valuable building blocks within their infrastructure.”

Dunham also detailed the Transaction Processing product stating, “Iplicity-TP is a scalable, high performance solution for end users who are tasked with supporting very high transaction load processing. Demanding financial applications often are limited in their real-time performance because of budgetary constraints. The Iplicity-TP platform, for the first time in the storage industry delivers high performance, scalability, and reliability at a price that won’t break the IT budget. Configured with a broad range of connectivity options, and high performance 15.5KRPM SAS drives, the Iplicity-TP units will set the performance/value standard in this area for some time to come,” Dunham continued. “IceWEB will also offer the Iplicity-TP units configured with solid state drives (SSD) to give even greater read/write and cache performance. We expect to announce general availability for the SSD version of the Iplicity-TP within the next 90 days.” Download the [Iplicity-TP Data Sheet](#) for further information.

About IceWEB, Inc.

Headquartered just outside of Washington, D.C., IceWEB manufactures and markets purpose built appliances, network and cloud storage solutions and delivers on-line cloud computing application services. Its customer base includes U.S. government agencies, enterprise companies, and small to medium sized businesses (SMB). For more information, please visit www.IceWEB.com

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue"

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Contact:
IceWEB, Inc.
Investor Relations, 571.287.2400 investor@iceweb.com
or
Gary Nash, CEOCast, 212.732.4300