



**PRESS RELEASE**  
**For Immediate Publication**

## **ICEWEB RECEIVES UNIFIED DATA STORAGE SYSTEM ORDER FROM THE UNITED STATES GEOLOGICAL SURVEY**

### **Several IceWEB 6000 Unified Data Storage Appliances Procured Through Norsemen Defense Technologies for 126-Terabyte, Multi-Site Cloud Replication of Mission-Critical File and Block Data in Virtualized Environment**

*STERLING, VA. – (PR NEWSWIRE) – January 24, 2012* – IceWEB, Inc.<sup>TM</sup> (OTCBB: IWEB), [www.IceWEB.com](http://www.IceWEB.com), a leading provider of Unified Data Storage appliances for cloud and virtual storage networks, announced today that it has received a significant order from the United States Geological Survey for multiple IceWEB 6000 unified data storage appliances. The system will be deployed in the agency's Reston, Virginia data center and will synchronously replicate to IceWEB unified storage systems at two other U.S. locations for high availability and continuity of operations of mission-critical applications. Configured for a VMware operating environment, each system includes twelve 1Gb Ethernet, four 10Gb Ethernet, and 126TB of ENT SAS disk space.

“IceWEB’s robust combination of performance and price point certainly make it a great alternative to Netapp and EMC,” said Tim McNamee, IceWEB VP Sales. “Along with our value partner, Norsemen Defense Technologies, we were able to meet all of the USGS’ contracting requirements at a price point that traditional vendors simply couldn’t match.”

IceWEB’s award-winning Unified Data Storage Systems are ideal for cloud computing applications because they are designed to reduce complexity and control physical storage requirements through VMware compatibility, thin provisioning, compression, deduplication and both asynchronous and synchronous data replication.

The IceWEB 6000s will be delivered during IceWEB’s fiscal second quarter which started on January 1, 2012. All IceWEB Unified Data Storage Appliances are available for delivery now.

All IceWEB Unified Storage Platforms are available through the Company’s exclusive value-added distributor Promark Technology (800-634-0255). Promark markets IceWEB products throughout the United States through its nationwide network of 1,200 channel partners. For more information, please visit [www.promarktech.com](http://www.promarktech.com).

#### **About IceWEB, Inc.**

Headquartered just outside of Washington, D.C., IceWEB manufactures award-winning, high performance unified data storage products with enterprise storage management capabilities at a fraction of the price of traditional providers. Through thin provisioning, target deduplication and inline compression, IceWEB’s unified storage arrays enable standardization, consolidation and optimized storage utilization for virtual and cloud environments, saving up to 90% of storage costs, while reducing space, power and cooling requirements and simplifying storage management. For more information please call 800-465-4637 or visit [www.iceweb.com](http://www.iceweb.com).

*This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. In some cases you can identify those so-called "forward looking statements" by words such as "may," "will," "should," "expects," "plans," "targets," "believes," "anticipates," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward looking statements are subject to risks and uncertainties, product tests, commercialization risks, availability of financing and results of financing efforts that could cause actual results to differ materially from historical results or those anticipated. Further information regarding these and other risks is described from time to time in the Company's filings with the SEC, which are available on its website at: <http://www.sec.gov>. We assume no obligation to update or alter our forward-looking statements made in this release or in any periodic report filed by us under the Securities Exchange Act of 1934, as amended, or any other document, whether as a result of new information, future events or otherwise, except as otherwise required by applicable federal securities laws.*

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